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March 14, 2001
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NEWS RELEASE

UD CENTER FOR BUSINESS AND ECONOMIC RESEARCH AWARDED TELLY FOR VIDEO ON SOCIETY OF MARY FOUNDER WILLIAM JOSEPH CHAMINADE

DAYTON, Ohio — The University of Dayton's Center for Business and Economic Research will again join the ranks of Touchstone Pictures, DreamWorks, Warner Bros. and other media giants who have earned an Ohio-based Telly Award.

Established in 1980, Tellies are given to recognize outstanding non-network and cable commercials, film and video. UD's CBER has been awarded a bronze Telly for its video "Blessed William Joseph Chaminade: His Life and His Legacy," narrated by *The West Wing* star Martin Sheen.

The video tells the story of Chaminade, a French priest who founded the Society of Mary Roman Catholic religious order in 1817 and who was beatified by Pope John Paul II in September. Beatification is the final step in the process of canonization.

Chaminade's legacy and Marianist mission, upon which the University of Dayton was founded in 1850, are captured in three segments of the video. The first features an actor portraying Chaminade and reminiscing about his life, his mission and his persecution. The second segment, narrated by Sheen — a Dayton native and graduate of Chaminade High School — addresses the Marianist religious order today and the myriad ways its members continue to uphold Chaminade's legacy.

The third segment features excerpts of the pre-beatification festivities at the Vatican in September, said UD's Mike Kurtz, manager of CBER Video. Kurtz produced and directed the 30-minute video.

It was commissioned by Brother Donald Boccardi, S.M., director of the office for spiritual renewal in the Cincinnati Province of the Society of Mary, on behalf of an international committee on which he served to prepare for Chaminade's beatification. Sister Angela Ann Zukowski, M.H.S.H., served as production consultant.

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"The beatification of Father Chaminade seemed an ideal time to get the man and his message and vision more widely known around the world," said Boccardi, who was obviously delighted to learn of the award. "We had copies made in English, Spanish, French and Italian."

The video is available for sale for \$10 plus postage and handling, by contacting Boccardi at the Marianist Provincialate, 4435 E. Patterson Rd., Dayton, Ohio 45430-1095 or at (937) 429-0794.

Since 1989, CBER has earned 17 regional, national and international awards of excellence, including a total of six bronze Tellies.

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For media interviews, call **Mike Kurtz** at (937) 229-2453.